

ARTS & CULTURE MASTER PLAN



FISHERS

ARTS & CULTURE COMMISSION

Adopted November 12, 2019

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Special thanks to our
Think Tank Participants
and EX2, our Consultant



And to our Community
Partners, Nickel Plate Arts
and the Fishers Arts Council



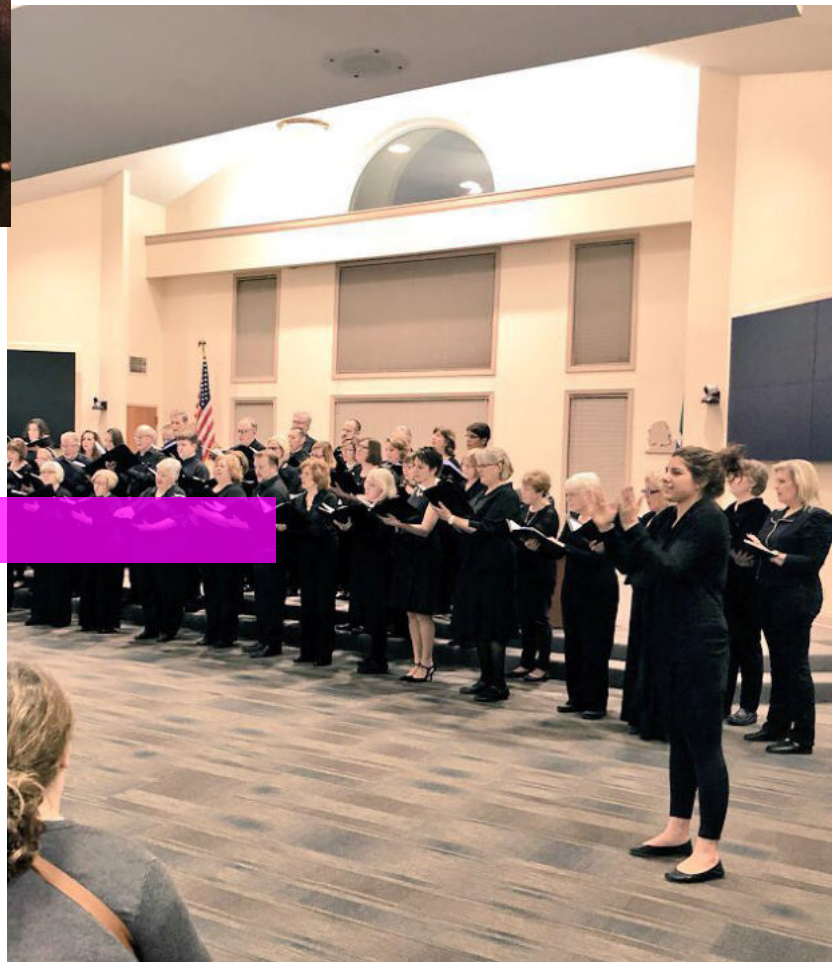
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On The Cover:

Blue Rose Junction by Indiana artist Craig Martin located at Handel's Homemade Ice Cream & Yogurt in the Nickel Plate District.





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PROJECT DISCOVERY



Left: Fishers Art Council hosted Ball State Design Competition, Fishers Music Work Concert at City Hall
Right: Fishers Arts Council 's Art Gallery at City Hall celebrating Black History Month



ARTS & CULTURE IN FISHERS

In 2013, the first Fishers art master plan was developed by a collaborate process involving a wide range of stakeholders for the Town of Fishers. The Fishers Arts Council, Fishers Cultural Tourism Group, and the prior work done by the Fishers Cultural Alliance lead to the creation of the Fishers Community Art Master Plan.

This planning document guided the Town of Fishers after the community's large population growth of the 1990's and 2000's. The master plan outlined the history of community art in Fishers, established a rubric for evaluating public art projects, and outlined key funding and partnerships. It also highlighted criteria for potential sites and its four types of art: visual, experiential, interactive and functional. The document closes with how to obtainable short, mid, and long-term goals and priorities. The document was critical for the Town of Fishers has it was establishing itself as more than just a suburban sleeper community and into the high quality-of-life city we all know today.



In August 2018 the Fishers Common Council established by city ordinance the Fishers Arts & Culture Commission. Their purpose was assisting the City in becoming a community in which art and cultural activities are recognized, valued, and promoted. They were also tasked with developing and managing an arts and culture master plan.

In December 2018 the City of Fishers' Nickel Plate District was designated a Statewide Cultural District by the Indiana Arts Commission (IAC), becoming one of only ten districts in the state of Indiana. With the addition of the Nickel Plate District, Hamilton County is now home to three cultural districts alongside the Carmel Arts & Design District and the Noblesville Cultural Arts District. The Fishers Community Art Master Plan was provided as an instrumental planning document in the designation application process and the Fishers Arts & Cultural Commission was chosen as the body for annual IAC reporting for the Cultural District.

Six years later and tasked by the City's Common Council, the Fishers Arts & Cultural Commission began in January 2019 and started the year-long process of updating the art master plan, now known as this Arts & Culture Master Plan.

"The Commission shall assist the City in becoming a community in which arts and cultural activities are recognized as vital components of community life; valued and promoted for their economic benefits; and represent an integral part of the City's vibrant community and lifelong learning."

- Purpose statement in the City Ordinance creating the Arts & Culture Commission

SUBCOMMITTEE GETS TO WORK

The subcommittee met four times during the summer and fall of 2019. The Arts & Culture Commission met opposite of the subcommittee to continue the discussion and refining the master plan ideas along the way. From the onset the subcommittee was tasked with rethinking how we look at our community: “what do we do successfully?”, “what assets do we have and are they being leveraged to their full potential?”, “where are areas of opportunities?”, and of course, “what can we do better?”

One session topic during the subcommittee process was an asset field trip. For this exercise an asset was considered anything that already existed. Subcommittee members were randomly given one or two assets to explore. From the Conner Prairie Chinese House to The Switch Parking garage, members had to assess, rethink, and present what was already existing in our community and how they saw additional potential.



Historic Ambassador House & Heritage Gardens

First constructed in the mid 1820's, it was relocated to its current location at the 33-acre Heritage Park at White River. Named after its most famous resident Addison Clay Harris, the Ambassador to Austria-Hungary under President McKinley, it has served as an event center since 1996.



Indianapolis Metropolitan Airport

The Indianapolis Metro Airport is a public airport in Fishers owned by the Indianapolis Airport Authority and is a reliever airport for Indianapolis International Airport. Tom Wood Aviation is the Fixed Based Operator with an average of 67 aircraft a day. Could the hangars be used for events?



Brooks School Park

Brooks School Park is a 16.5-acre park including an inclusive and accessible playground with multi-use trails, shelters, and rest rooms. Brooks School Park will be the future home of the Fishers Art Wall, a 5' x 40' rotating mural exhibit wall. Could this centrally-located park serve as a cultural event location?



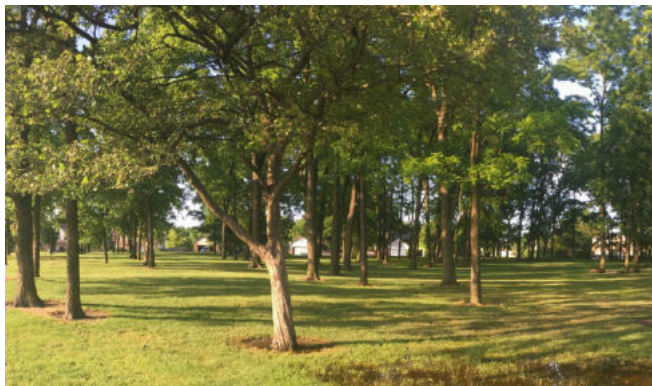
Central Green

The Central Green is located south of City Hall between The Depot and The Switch mixed-use developments and is home to events and programming throughout the year including lunch concerts, and the Memorial Day Ceremony. It is also home to the Liberty Plaza, a monument dedicated to those who served in the armed forces.



The Chinese House & The Bluffs at Conner Prairie

Purchased by Eli Lilly in 1949, the 1910's house is located on the Conner Prairie campus, the Chinese House & The Bluffs at Conner Prairie is an established event center, including new renovations increasing its capacity.



Roy G. Holland Memorial Park

Fishers first park, Roy G. Holland Memorial Park is 34 acres and is located within the Nickel Plate District. It offers a large multi-age and accessible playground, splash pad, baseball fields and sand volleyball courts and is home to the Winter Farmers' Market.



Hamilton Southeastern Schools

Hamilton Southeastern Schools included 13 elementary schools, seven intermediate and junior highs, and two high schools, Fishers High School and Hamilton Southeastern High School, with gym, cafeterias, and auditoriums. Could spaces like the one pictured above be used for public events?



Switch Parking Garage

The Switch Parking Garage is located between The Switch Apartments and the Nickel Plate Trail. The Nickel Plate District requires ample parking for its residents during events but how could the garages be used differently? Events could use the garage space, like this top floor pictured above.



Holy Family Episcopal Church

Located within the Nickel Plate District, Holy Family Episcopal Church offers events throughout the year including a Fall Bazaar and celebrates that it is a LGBTQ-friendly place of worship. They allow non-profit and other groups the ability to rent out rooms and the sanctuary for performances.



Ji-Eun Lee Music Academy

Home to a variety of private lessons, the Academy is also home to the Switch Theatre, a versatile concert-style stage with a capacity for up to 200. Host to youth and community theater, the space is also available to host private events. Could this location serve as the "black-box" theatre our community is missing?

FUTURE GAME CHANGERS

Future development projects are hard to account for in an audit of what exists in the community, but during the project discovery it was vital to remember what projects are in the pipeline, near completion, or under construction as they will be community game changers. The subcommittee wanted to make sure these types of projects were accounted and included in the master planning process.



Nickel Plate Trail

Construction began on the Nickel Plate Trail in Summer 2019 with the removal of rail. The Nickel Plate Trail in Fishers will connect 96th Street to I46th Street with the opportunity to connect Noblesville and Indianapolis and connect with over 40 miles of central Indiana Trail networks.



Hub & Spoke

The 94,000 square foot \$14 million Hub & Spoke Design Center development project broke ground in Summer 2019. The project includes a Design Center with retail home building showrooms, coworking space, event center and a one-of-a-kind Makerspace, Hub & Spoke Institute (HSI). HSI is a S.T.E.A.M.-based partnership with HSE Schools.



Geist Waterfront Park

Fishers next park will be 70 acres of the former IMI Site. Located off the Geist Reservoir it is one of the only remaining undeveloped land off of Geist. Fishers secured this public access in 2018 and the City sees this as a long-range project.



Fishers District

Fishers District is an 18-acre mixed use development centered around a culinary experience. It is also home to the most-anticipated Fishers Test Kitchen. Fishers District will also be home to The Mark apartments and a Hyatt Place / Hyatt House. Opening in Fall 2019 and early 2020.

COMMUNITY THINK TANKS

EX2 lead seven Community Think tanks over three days. These Think Tanks gave the subcommittee data that was focused from six different groups that the Commission wanted to hear from. Two of the Think Tanks were dedicated to the general public. The Think Tanks were advertised through the City of Fishers Public Relation channels including on social media and by invitation.



Local Art Non-Profits.

Local art non-profits are the communities cheerleaders and activators of arts and culture in Fishers. Many of these groups have been around for several years including Fishers Art Council, Fishers Music Work and Nickel Plate Players.



Artists.

Artists are the bread and butter of the arts and culture community and without these creative people we would not have the innovative community that we know today.



Tech & Entrepreneurs.

Fishers is known for its innovation in technology and its entrepreneurial spirit. This group was tapped to see how they overlap with the arts and culture community.



Teachers & Park Planners.

Hamilton Southeastern Schools play a pivotal role in setting the standard for arts in our community and have the ability to reach every student in our community. Parks & Recreation staff plan a large amount of programs in Fishers and coordinates with local art non-profits on this programming and how to activate these events.



Focused on Inclusivity & Equity.

Fishers is dedicated to celebrating its diversity. Part of that initiative is highlighting opportunities inclusivity and equality. The Subcommittee turned to HSE's Equity and Inclusion leaders and educators and the multi-faith community.



General Community.

Feedback from the community on any project is key to making sure you are doing things right. The subcommittee hosted two general community Think Tanks advertised for any resident to attend.

WHAT WE HEARD

After the various Think Tanks, there were several themes that came to the surface that highlighted the changes we have seen since the first community art plan. Our growing community is now a city, with an even more diverse demographic but sometimes we need to slow down and look around at what is going on. Make sure everyone who wants to participate has a seat at the table and give support to stakeholders, advocates, and artist.

1. ***"Fishers is just getting started."***

To get from current to desired state means understanding the current state, determining the desired state, and developing an implementation plan to get there.

Challenge: understanding that this is a process and it requires both patience and trust from the people, and transparency and a willingness to listen from the city.

2. ***"The City can't do everything, but it can plant seeds."***

There was a participant at one of the think tanks who said, "The City should just give artists money," and then almost immediately scrunched up their face and said "but now that I say that, I realize how ridiculous it sounds."

Challenge: figuring out the best way to use available resources to get Arts and Culture in Fishers to the tipping point.

3. ***"There is a lot going on in Fishers..."***

...but most people don't realize just how much – and that even more is coming (e.g. current events and venues, plus future projects – unique assets in Nickel Plate Trail, Geist District, White River, etc.).

Challenge: Aggregate Arts and Culture offerings in a centralized way that makes them easy to discover and share; be transparent and collaborative about future activities.

4. ***"Everybody wants more..."***

Most people appreciate the breadth of Fishers arts and culture opportunities, but would like to see more depth in the areas they personally appreciate the most. (i.e. the performing arts people want more performing arts, the music people want more music, the fine arts people want more fine arts, etc.)

Challenge: balance these conflicting/competing needs with the desire to broadly serve the common good; bigger, better, more without losing traditions and local voices.

5. ***"...more requires reinvention and patience."***

Most people appreciate the breadth of Fishers arts and culture opportunities, but would like to see more depth in the areas they personally appreciate the most. (i.e. the performing arts people want more performing arts, the music people want more music, the fine arts people want more fine arts, etc.)

Challenge: balance broader vision and mass appeal with specific opportunities that are set aside to nurture small, local and emerging efforts.

6. "Those who desire a seat at the table want to be sure they get a seat at the table."

Challenge: moving fast enough to get things done, but not so fast that people feel left out or left behind; to be responsive, inclusive and engaging, but still productive in the spirit of partnership.

7. "Stakeholders, advocates and interested parties want to influence and advise but can't always do."

Challenge: figuring out how much can be done by paid staff vs. volunteers, without either party ending up overwhelmed and exhausted.

8. "Don't forget kids..."

Challenge: leveraging student and teacher interest by finding project-based learning opportunities that serve them and the community, and (possibly) address other challenges (e.g. paid staff vs. volunteers).

9. "Artist are entrepreneurs, too."

Challenge: just as LAUNCH Fishers and The Indiana IoT Lab support new ventures with community, connections and resources, figure out how to fold artists into the mix.

10. Fishers is more diverse than most people think; that fact should be celebrated.

Challenge: finding opportunities to welcome and share multiculturalism through Fishers arts and culture programs and events (e.g. music and food).

11. Arts & Culture doesn't just impact quality of life, it impacts quality of work life and quality of work force.

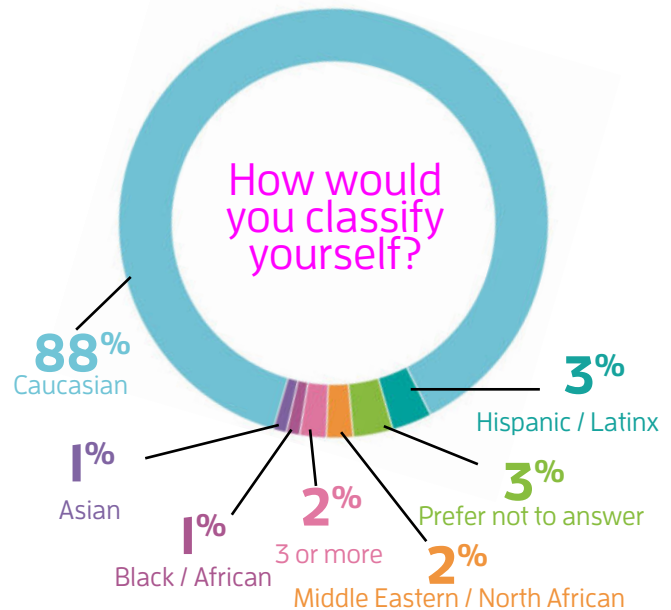
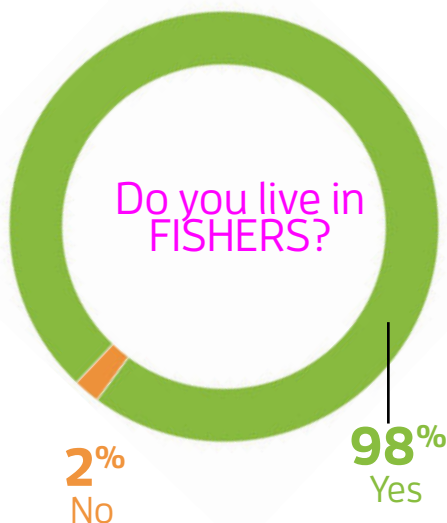
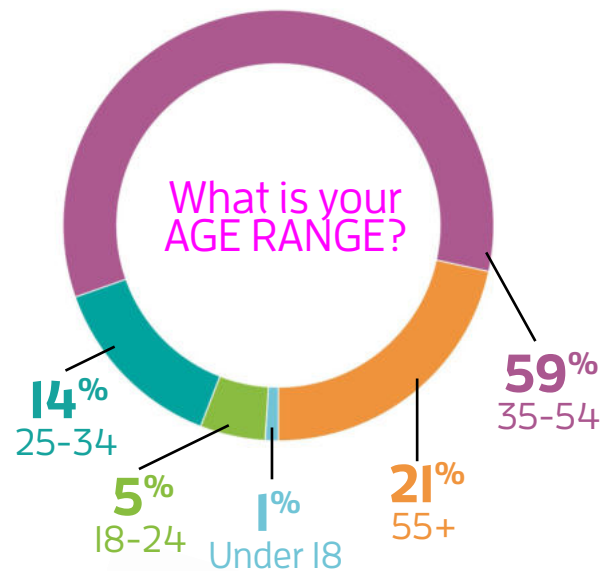
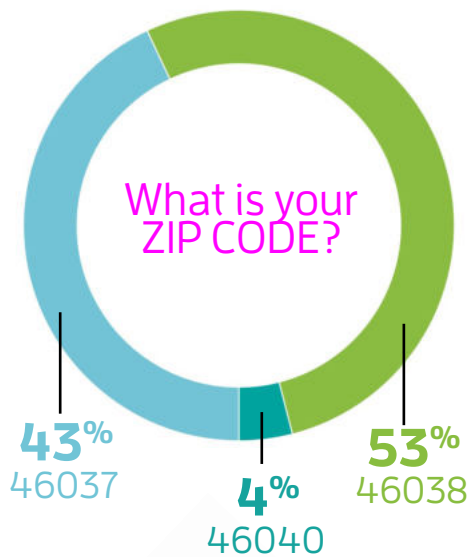
Challenge: more intentionally incorporating arts and culture into community economic development by moving from STEM to STEAM.

12. There is widespread community support for an on-going, transparent, intentional Arts & Culture effort.

Challenge: keeping the conversations going even after the vision has been finalized and rolled out.

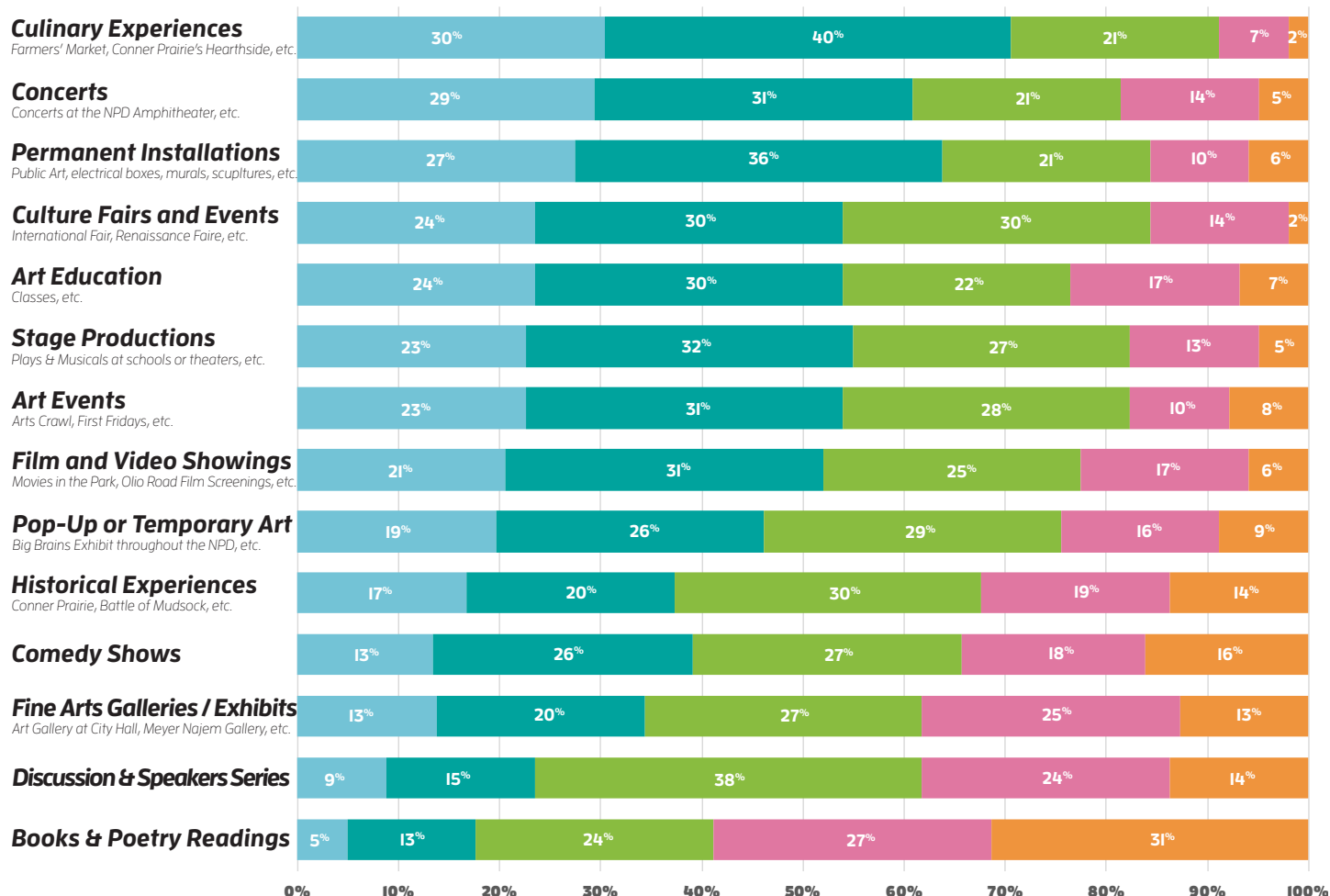
COMMUNITY SURVEY

Part of the community outreach for the Arts & Culture Master Plan included a community survey. This survey asked what zip code the residents lived in, their age, ethnicity, what types of arts and culture events they were most interested in for a curated and inclusive list, and what they had attended in the past two years. The survey also included an opportunity for the resident to tell the subcommittee "what should arts and culture represent in Fishers?"



What types of arts and culture events are you most interested in?

Extremely Interested, Very Interested, Moderately Interested, Slightly Interested, or Not at all Interested.



Which of the following have you attended or experienced in the last two years?



"What should arts and culture represent in Fishers?"
Here are just a few of those answers.

"A diverse expression of artistic and musical ideas."

I would love to continue to build an identity for our community. It should represent who we are and what our community means. We are not just chain restaurants and white picket fence suburbia. We have a lot of cool things happening and it is a fantastic place to live! And help teach our kids about identity and diversity and appreciating the beauty and differences.

"A combination [of] Midwest Americana and international culture."

"Arts and culture should represent a dedication to lifelong learning and cultural competency. The art around ya should not only be multicultural, but create spaces where other voices are earnestly heard even when they are disparate from our own opinions and experiences. Art is uniquely positioned to teach its audiences to be more empathetic with one another and leaning into this fact feels essential given the state of the country presently, and the inevitably divisive election year on the horizon."

"It should be representative of everyone, especially minorities (race, LGBTQ+, etc.)"

"It should represent the growing cultural diversity of the residents. I found it frustrating that the permanent installations in a [neighboring community], where we used to live, artfully portrayed a beautiful past and present for only one group of people. It was such a missed opportunity to be more inclusive and creative."

"I would love to continue to build an identity for our community. It should represent who we are and what our community means. We are not just chain restaurants and white picket fence suburbia. We have a lot of cool things happening and it is a fantastic place to live! And help teach our kids about identity and diversity and appreciating beauty and differences."

"Reflect who we are and aspire to be; Engage and inspire curiosity."

"Even though we're considered a city, I like to see Fishers as somewhat of a bridge between the country and the city... Like our city, it's kind of in the middle - a blend of the old with the new. I look at a building like the Four Day Ray brewery as a good example. It has a somewhat classic design, yet comes off as modern enough for younger tastes. I like color and vibrance, yet classic. As far as other forms of culture, I think the same correlations about being a "bridge" can also apply. Fishers is not an overly young population, but also not an elderly population either. Culture should appeal to the middle demographic."

"It should be inclusive of everyone - from youngest children to seniors, and accessible/affordable to everyone."

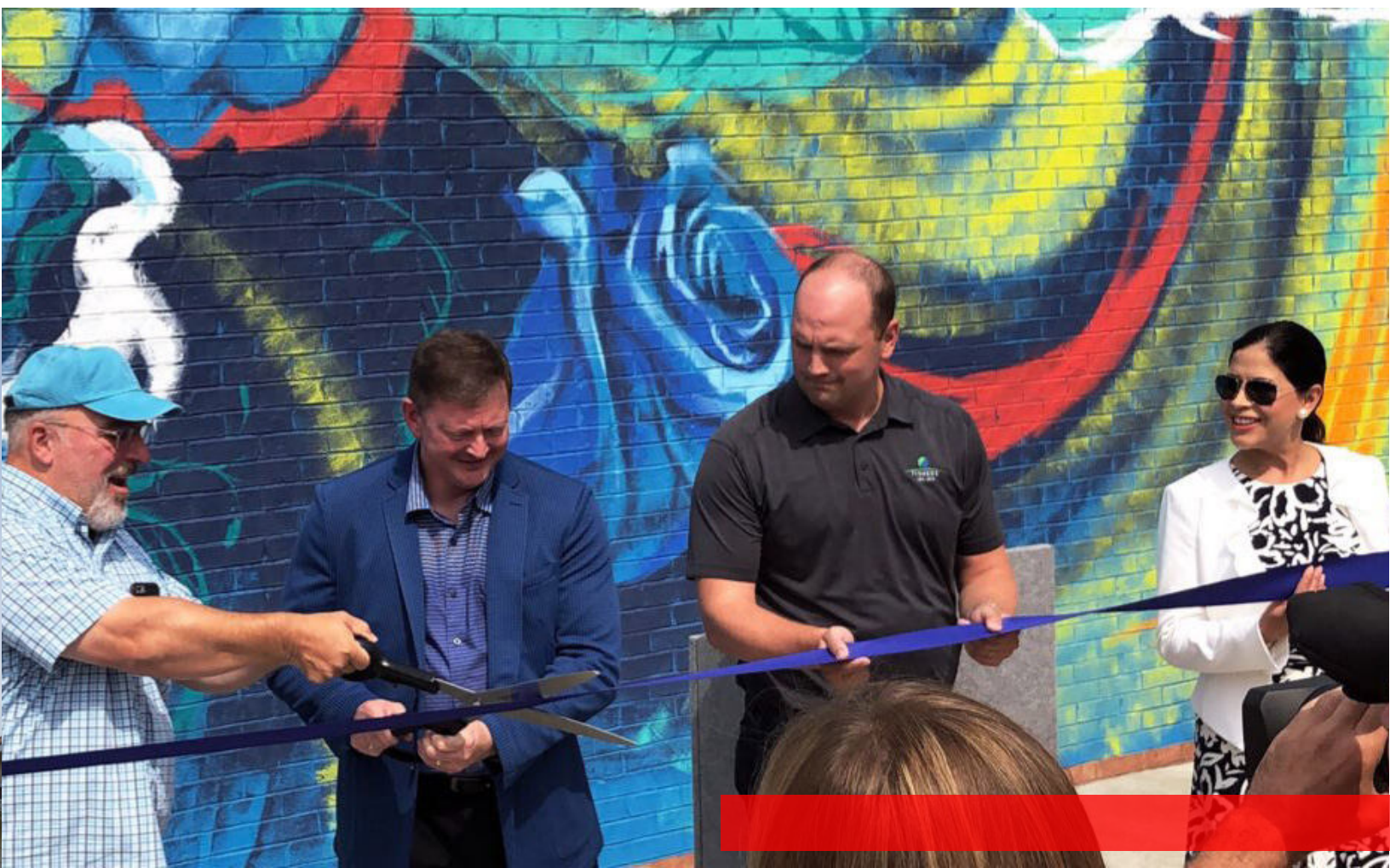
"I feel that arts and culture in Fishers should be a priority to enhance the health and wellbeing of our community. Just like we have parks and walking trails, more and more businesses established in Fishers, we should have a culinary and arts emphasis to further promote health and well-being. I feel that the art should blend local artist opportunities (to display and develop) with other events of national/international reputation."

**"Our diversity.
Our heritage.
Our future."**



2

VISION & CORE VALUES



Left: Fishers Farmers' Market, Holy Family Episcopal Church
Right: Ribbon Cutting of the Blue Rose Junction by Craig Martin, on the left.

VISION STATEMENT:

**TO REFLECT BOTH WHAT
THE COMMUNITY IS TODAY
AND WHAT IT **HOPES**
TO BE IN THE FUTURE..**

**A SMART, VIBRANT,
AND ENTREPRENEURIAL
CITY **ENERGIZED** BY AND
EXPERIENCED THROUGH
ARTS, ARCHITECTURE,
AND **CULTURE.****

ALIGNING THE CITY'S VISION WITH ARTS & CULTURE

The City's Comprehensive Plan, Fishers 2040: A Framework for Our Future, set in motion the City's three guiding principles of smart, vibrant, and entrepreneurial. This vision is rooted in a community with an exceptional quality of life that fosters a culture of innovation and resilience. The Subcommittee wanted to make sure when making decision regarding arts an culture that leans in on this vision. An excerpt from Fishers 2040 shows these below.



Smart

A Smart Fishers is a city that:

- ▶ Continues to develop and redevelop in a purposeful and thoughtful way.
- ▶ Incorporates all the best practices of place making and smart growth principles.
- ▶ Creates public policy that is progressive and proactive.
- ▶ Applies thought and expertise to create high-quality neighborhoods, carefully engineered corridors, world-class parks and attractive commercial centers.
- ▶ Fosters City services that are highly efficient and effective.



Vibrant

A Vibrant Fishers is a city that:

- ▶ Encourages vitality, energy and resiliency in all neighborhoods throughout the community.
- ▶ Preserves the integrity of each neighborhood and encourages them to foster a strong sense of place.
- ▶ Maintains property values, providing long-term sustainability.
- ▶ Redevelops with quality, longevity and adaptability in mind.
- ▶ Fosters a strong identity, sense of place and inclusion.



Entrepreneurial

An Entrepreneurial Fishers is a city that:

- ▶ Fosters a culture of innovation.
- ▶ Offers an ecosystem that allows good ideas to grow and flourish.
- ▶ Challenges the status quo in order to continually make our city more efficient and effective.

CORE VALUES

During the Master Planning process it was determined by the subcommittee that the Fishers Arts & Culture Commission needed core values. Built on the foundation of the City's smart, vibrant, and entrepreneurial vision these core values would exemplify the vision and assist in all goal creations.



Inclusive.

Fishers Art & Culture efforts should include a wide range of expression and make art accessible to everyone and should reflect the diverse people who live and work here.



Authentic.

Fishers Art & Culture efforts should be part of the fabric of the Fishers experience and evoke pride in our history, who we are and where we are going.



Engaging.

Fishers Art & Culture efforts should include ever-changing elements that are interactive and experiential, spark curiosity and inspire deeper connections with the people and world around us.



Collaborative.

Fishers Art & Culture efforts should seek partnerships with the city, schools, entrepreneurs, and businesses to support art and to foster local artists and makers of all ages.



Innovative.

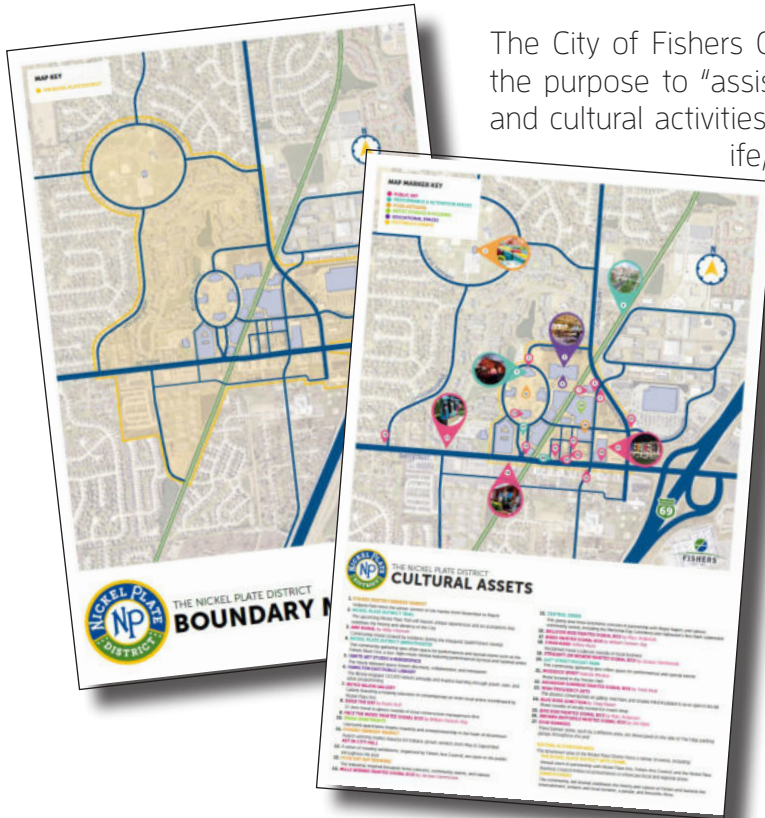
Fishers Art & Culture efforts should embrace artistic agility without "fear of failure" and serve as a conduit for ideas to spring forward.



Educational.

Fishers Art & Culture should support professional development opportunities for artists and promote lifelong learning for all ages, with a STEAM-focus. (Science, Technology, Engineering, Art, and Math).

ROLE OF THE ARTS & CULTURE COMMISSION



The City of Fishers Common Council established The Commission with the purpose to “assist the City in becoming a community in which arts and cultural activities are recognized as vital components of community life, valued and promoted for their economic benefits, and represent an integral part of establishing a vibrant community and lifelong learning”. For the full duties, powers, and procedures, see Appendix A for the Ordinance.

The Arts & Culture Commission is the nexus between the local government and the residents of the city, bridging the public and private partnership. Along with meeting during the year, the Commission has also established three subcommittees. The Arts & Culture Master Plan Subcommittee would meet every three years to refine and update the master plan document. The other two subcommittees assist the Commission throughout the year.

Nickel Plate District Cultural Designation Subcommittee

The Nickel Plate District is one of ten statewide cultural districts designated by the Indiana Arts Commission (IAC). IAC is an agency of State Government funded by the Indiana General Assembly and the National Endowment for the Arts, a federal agency.

Every year The City of Fishers and the Arts & Culture Commission will report to IAC additions or changes to cultural assets, economic assets, and cultural programming along with annual reporting of grant funds. This subcommittee should help guide the vision and core values of the Arts & Culture Master Plan while working on lifting up the Cultural District and celebrating the arts and culture anchors. This subcommittee is made up of representatives of the Commission, representation from Fishers Art Council and Nickel Plate Arts, Staff, and local businesses in the Nickel Plate District. The goal is to grow this group and gather additional stakeholders include small business owners, eateries, lodging, and downtown residents. The City of Fishers prior to the statewide cultural designation, designated the Nickel Plate District a Local Cultural District deeming it as a



well-recognized and labeled mixed-use area with high concentrations cultural assets. For the declaration by City Council, see Appendix A for Resolution No. R082018C.

UDO Community Art Subcommittee

The Fishers Community Art Master Plan set forth guidelines for a Community Art Selection Community that would support in evaluating the feasibility, the spirit, and the site reflective attributes of community art projects. The City of Fishers Unified Development Ordinance (UDO) encourages community art in lieu of Open Space for development projects. The UDO Community Art Subcommittee will see any project that request to use public art to meet their Open Space requirements and any local art project that the City seeks art oversight. The current makeup of the UDO Committee Art Subcommittee is made up of representatives from the Commission, representation from Fishers Art Council and Nickel Plate Arts, Staff from Planning & Zoning and Parks & Recreation and the property or business owners and developers round out the UDO Community Art Subcommittee. The subcommittee will use an updated version of the Community Art Selection Rubric found in Appendix B.

As a condition of grants from the Indiana Arts Commission we are required to credit the funding support with projects, documentations, and our cultural experiences. Credit Guidelines can be found on the IAC state website.

Example:

Activities are made possible in part by support from the Indiana Arts Commission, a state agency.







3

GOALS



Left: The Nickel Plate District Amphitheater; IGNITE Studio located at Hamilton East Public Library
Right: Siege The Day by Artist Kevin Huff at Meyer Najem

STRATEGIC GOALS

Strategic Goal I:

Develop the brand positioning for Fishers Arts & Culture that supports the vision of a smart, vibrant and entrepreneurial city as well as the Commission's Core Values

Much discussion has centered on: "Who is Fishers?" "What do we want to be known for?" "The vision is to create a smart, vibrant and entrepreneurial city – but how does that translate to our art & culture goals?" To help move the commission's efforts forward, Strategic Goal I focuses on answering those questions – to develop the brand positioning for Fishers Arts & Culture.

Tactical Goals:

I.1. Develop guidelines for what does and what does not fit with the positioning?

I.2. Develop a seal/logo that represents the Fishers Arts & Culture

I.3 Develop criteria that can be used to identify whether a proposed project/idea meets the Fishers Arts & Culture brand. (For example: if you are evaluating proposals for funding, this criteria can be a guide. It does not mean that other ideas/projects cannot occur in Fishers, but it would mean that ideas/projects wanting funding from the Fishers Arts & Culture Commission would need to meet the brand criteria.)



I.2.: Example of what a seal or logo for Fishers Art & Culture could look like.

STRATEGIC GOALS

Strategic Goal 2:

Build Awareness of Fishers Arts & Culture

Many of the “challenges” we have heard in the think tanks and throughout the process is around awareness of all that is happening and all that is coming to Fishers that can support art and culture. With so much happening, a central hub –a connector for Fishers art and culture has been proposed. It is not to replace what others are already doing but rather to bring it all together for the ease of the residents, visitors and artists who may be interested in learning more. The second strategic goal identified is around building awareness of Fishers arts and culture.

Tactical Goals:

2.1. Create a “Hub”, a conceptual gathering space, that provides one point of access to stay updated and learn more about Fishers Arts & Culture, possible through a website

- Calendar of Events – find out what’s happening in the city (allow for groups to submit calendar items)
- Education – Link to educational opportunities, i.e. Ignite, Hub & Spoke, Conner Prairie, etc.
- Volunteer – Link to opportunities to volunteer in Fishers or to get involved with a non-profit supporting art & culture
- Venues – Utilize the venue research that occurred during the Master Planning Process to help promote all that is available in Fishers
- Where can you go to see art in Fishers – include a listing / links of where to go to see art in Fishers, both public & private
- What’s coming – help show what is in the works for art & culture in Fishers. This could be projects, like the Nickel Plate Trail or a message from the Fishers Arts & Culture Commission President
- In the News – Add links to Think Fishers articles, etc.. when Fishers Arts & Culture is featured

2.2. Promote Arts & Culture Activities / Awareness

- Working side-by-side with existing and long-standing partners
- Partnering with Hamilton County Tourism and their Creative Economies Initiative
- Earned Media through these partnerships

Strategic Goal 3:

Engage Stakeholders & Community in Arts & Culture

From each think tank, we heard those who want a seat at the table, want to make sure they have a voice and seat at the table. Throughout the values discussion, ensuring the art and culture is authentic is a priority. The third strategic goal is focused on engaging stakeholders in the spirit of partnership and the community as we further arts and culture in Fishers.

Tactical Goals:

- 3.1. Develop a Creative Council or Advisory Council that can be made up of artists, advocates, and partners to serve as a sounding board for the Fishers Arts & Culture Commission.
- 3.2. Continue the development of the Fishers Arts & Culture Commission Subcommittees: Nickel Plate District Cultural Designation and The UDO Community Art Subcommittee
- 3.3. Support projects and ideas that engage the community to deliver art (i.e. idea for crowd-source videos telling the history of Fishers)

IMPLEMENTATION

The Fishers Arts & Culture Master Plan will be utilized by the Fishers Arts & Culture Commission (Commission) as a working document for the next three years. It is the responsibility of the Commission to guide the implementation of the outlined Strategic and Tactical Goals over the course of 2020, 2021, and 2022. This three-year period allows for the Commission to find its bearings, work hand-in-hand with city departments on various initiatives, and create or reestablish relationships across the city, county, and state.

In three years, the Master Plan will be evaluated with a new subcommittee appointed by the Commission Chair. This subcommittee should be made up of members of the Commission, community leaders, art advocates, entrepreneurs and the like and will be charged to update this guiding document. They will see that the Vision Statement still holds true, that the Core Values are being upheld, and will build upon the work of the Fishers Community Art Master Plan (2013) and this Fishers Arts & Culture Master Plan (2019).



Right: The Ribbon Cutting of the "I in Fishers" interactive art installation. Artwork by Rachel Kavathe Attended by HSE Schools students, educators, City Councilors, and Arts & Culture Commissioners.



APPENDIX A

ORDINANCES & RESOLUTIONS

- 
1. Ordinance No. 082018C - Creation of the Arts & Culture Commission
 2. Resolution No. R082018C - Designation of the Nickel Plate District as a local cultural district
- 

ORDINANCE NO. 082018C

**AN ORDINANCE OF THE CITY OF FISHERS, HAMILTON COUTNY, INDIANA
ADDING CHAPTER 32.60 TO THE CITY OF FISHERS CODE OF ORDINANCES
REGARDING THE CREATION OF THE CITY OF
FISHERS ARTS AND CULTURE COMMISSION**

WHEREAS, as the City of Fishers, Hamilton County, Indiana ("City") continues to develop into a smart, vibrant, and entrepreneurial city, art plays an important role in our developing community; and

WHEREAS, pursuant to Ind. Code §36-1-3 *et. seq.*, the Common Council for the City of Fishers ("Council") now desires to hereby create the Fishers Arts & Culture Commission to assist the City in becoming a community in which arts and cultural activities are recognized as vital components of community life, valued and promoted for their economic benefits, and represent and integral part of establishing a vibrant community and lifelong learning.

NOW THEREFORE, BE IT ORDAINED BY THE COMMON COUNCIL FOR THE CITY OF FISHERS, HAMILTON COUNTY, INDIANA MEETING IN REGULAR SESSION AS FOLLOWS:

Section 1. Chapter 32.60 is hereby added to the City of Fishers Code of Ordinances as follows:

§32.60 CITY OF FISHERS ARTS AND CULTURE COMMISSION

(a) Establishment. There is hereby created the City of Fishers Arts and Culture Commission. The Commission's budget will be considered within the City's Planning and Zoning Department, which shall be approved as part of the budgeting process by the City Council.

(b) Purpose. The Commission shall assist the City in becoming a community in which arts and cultural activities are recognized as vital components of community life; valued and promoted for their economic benefits; and represent an integral part of the City's vibrant community and lifelong learning.

(c) Composition and Term. The Commission shall be comprised of seven (7) board members to be appointed by the Mayor, one (1) of which shall be a member of the Common Council. Additionally, the Mayor shall appoint up to three (3) non-voting advisory members, which include representatives from the City's Community Development and Parks & Recreation departments. Terms of every voting-member shall be for two (2) years.

(d) Duties, Powers, and Procedures. The Commission may perform the following: (i) adopt rules for affiliate memberships to encourage inclusivity

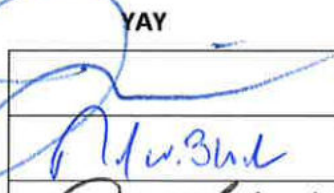
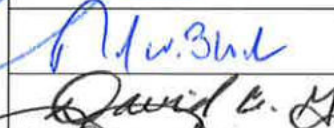
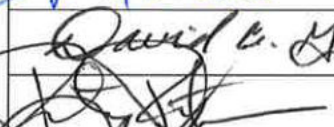

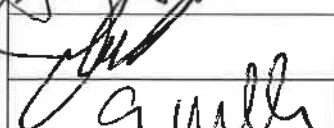
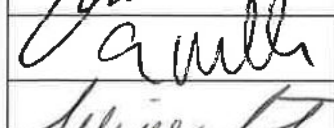
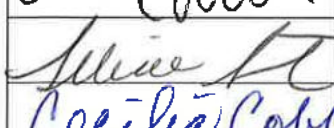
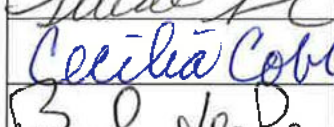

and greater participation, (ii) enter into contracts within the limit of funds available with individuals, organizations and institutions for services furthering the objectives of the Commission, (iii) to accept gifts, contributions and bequests of funds from individuals, foundations, corporations, limited liability companies, and other organizations or institutions, (iv) develop and manage the "Master Arts & Culture Plan," including setting annual goals and updating progress, (v) make recommendations for how to expend City funds to support art, (vi) serve as public art review committee, (vii) maintain listing of current community assets, and (viii) identify opportunities and apply for grant writing and sponsorship. Any City board or commission may refer projects which contemplate art to the Commission for its review and consideration.

Section 2. All other provisions of the City's ordinances not in conflict with or specifically changed by this ordinance shall remain in full force and effect.

Section 3. This Ordinance shall be in full force and effect from and upon its adoption and in accordance with Indiana law.

ALL OF WHICH IS SO ORDAINED BY THE COMMON COUNCIL OF THE CITY OF FISHERS, HAMILTON COUNTY, INDIANA this 20th day of August, 2018.

**COMMON COUNCIL OF THE CITY OF FISHERS,
HAMILTON COUNTY, INDIANA**

YAY		NAY	ABSTAIN
	Todd Zimmerman, President		
	Richard W. Block, Vice President		
	David George, Member		
	C. Pete Peterson, Member		
	John Weingardt, Member		
	Eric Moeller, Member		
	Selina M. Stoller, Member		
	Cecilia C. Coble, Member		
	Brad DeReamer, Member		

082018C

I hereby certify that the foregoing Ordinance/ Resolution was delivered to City of Fishers Mayor Scott Fadness on the 20th day of August 2018, at _____

ATTEST: _____

Jennifer L. Kehl, City Clerk

MAYOR'S APPROVAL

Scott A. Fadness, Mayor

DATE

August 20, 2018



MAYOR'S VETO

Scott A. Fadness, Mayor

DATE

This instrument prepared by: Christopher P. Greisl, City Attorney, City of Fishers, Hamilton County, Indiana, One Municipal Drive, Fishers, Indiana, 46038

"I affirm, under the penalties for perjury, that I have taken reasonable care to redact each Social Security number in this document, unless required by law." /s/ Christopher P. Greisl, Esq.



Council Action Form

MEETING DATE	August 20, 2018		
TITLE	Consideration of an Ordinance establishing the creations of the City of Fishers Arts & Culture Commission.		
SUBMITTED BY	Name & Title: Leah McGrath, Deputy Mayor Department: Mayor's Office		
MEETING TYPE	<input type="checkbox"/> Work Session <input type="checkbox"/> Executive	<input checked="" type="checkbox"/> Regular	<input type="checkbox"/> Special <input type="checkbox"/> Retreat
AGENDA CLASSIFICATION	<input type="checkbox"/> Consent	<input checked="" type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution <input type="checkbox"/> Regular
ORDINANCE/RESOLUTION (New ordinances or resolutions are assigned a new number)	<input type="checkbox"/> 1 st Reading	<input type="checkbox"/> 2 nd Reading	<input type="checkbox"/> Public Hearing <input checked="" type="checkbox"/> 3 rd Reading
	Ordinance #: 082018C		Resolution #:
CONTRACTS (Contracts include other similar documents such as agreements and memorandum of understandings. <u>Check all applicable boxes pertaining to contracts</u>)	<input type="checkbox"/> Contract required for this item		<input type="checkbox"/> Signed copy of contract attached
	<input type="checkbox"/> Seeking award or other scenario & will provide contract at a later date		<input checked="" type="checkbox"/> No contract for this item
	<input type="checkbox"/> Contract over \$50,000		
HAMILTON COUNTY (Some documents need recorded by the City Clerk)	<input checked="" type="checkbox"/> Document must be recorded with the County Recorder's Office <input type="checkbox"/> Wait 31 days prior to filing with the County Recorders' Office		<input type="checkbox"/> Document does not need recorded with the County Recorder's Office
APPROVALS/REVIEWS	<input type="checkbox"/> Assistant/Deputy Department Head		<input type="checkbox"/> Controller's Office
	<input type="checkbox"/> Department Head		<input type="checkbox"/> Finance Committee
	<input type="checkbox"/> Deputy Mayor		<input type="checkbox"/> Technical Advisory Committee
	<input type="checkbox"/> Mayor		<input type="checkbox"/> Other:
	<input checked="" type="checkbox"/> Legal Counsel – <i>Name of Reviewer: Chris Greisl</i>		

BACKGROUND (Includes description, background, and justification)	<p>Pursuant to Ind. Code §36-1-3 et. seq., staff is recommending the creation of the Fishers Arts & Culture Commission to assist the City in becoming a community in which arts and cultural activities are recognized as vital components of community life, valued and promoted for their economic benefits, and represent and integral part of establishing a vibrant community and lifelong learning.</p> <p>The Commission will be made up of seven (7) board members to be appointed by the Mayor, of which one (1) will be appointed by the Common Council. The Commission's budget will be part of the City's Planning & Zoning Department, and will be approved as part of the budgeting process by the City Council.</p>	
BUDGETING AND FINANCIAL IMPACT (Includes project costs and funding sources)	Budgeted \$:	Not Applicable (N/A)
	Expenditure \$:	N/A
	Source of Funds:	N/A
	Additional Appropriation #:	N/A
	Narrative:	N/A
OPTIONS (Include Deny Approval Option)	1.	Approve the Ordinance
	2.	Continue to the September meeting
	3.	Deny the Ordinance
	4.	
PROJECT TIMELINE	City Council, August 20, 2018	
STAFF RECOMMENDATION (Board reserves the right to accept or deny recommendations)	Staff recommends that Council approve the Ordinance as presented.	
SUPPLEMENTAL INFORMATION (List all attached documents)	Ordinance No.	

RESOLUTION NO. R082018C

**A RESOLUTION OF THE COMMON COUNCIL OF THE CITY OF FISHERS,
HAMILTON COUNTY, INDIANA DESIGNATING THE
NICKEL PLATE DISTRICT AS A LOCAL CULTURAL DISTRICT**

WHEREAS, pursuant to Ind. Code §4-23-2 *et. seq.*, the Indiana Arts Commission (the "Commission") was created to (1) to stimulate and encourage throughout the state the study and presentation of the performing and fine arts and public interest and participation in the performing and fine arts; (2) to make such surveys as may be deemed advisable of public and private institutions engaged within the state in artistic and cultural activities, including but not limited to, music, theatre, dance, painting, sculpture, architecture, and allied arts and crafts, and to make recommendations, concerning appropriate methods to encourage participation in and appreciation of the arts to meet the legitimate needs and aspirations of persons in all parts of the state; (3) to take such steps as may be necessary and appropriate to encourage public interest in the cultural heritage of our state and to expand the state's cultural resources; and (4) to encourage and assist freedom of artistic expression essential for the well-being of the arts;

WHEREAS, in accordance with Ind. Code §4-23-2-7, the Commission shall establish an arts and cultural district certification program where interested units may apply to the Commission, providing proof the Commission determines necessary to certify the district ("Cultural District");

WHEREAS a Cultural District is a well-recognized, labeled, mixed-use area of a community in which high concentrations of cultural assets serve as the anchor;

WHEREAS, Cultural Districts seek to make Indiana stronger through the arts and culture by supporting community life and economic vitality;

WHEREAS, in order to be recognized as a Cultural District, the City of Fishers, Hamilton County, Indiana ("City") must first recognize the defined area as a local cultural district ("Local Cultural District"); and

WHEREAS, the Common Council for the City of Fishers ("Council") now desires to designate the City's Nickel Plate District, as more particularly depicted in Exhibit A, attached hereto and incorporated herein, as a Local Cultural District.

NOW THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL FOR THE CITY OF FISHERS, HAMILTON COUNTY, INDIANA MEETING IN REGULAR SESSION AS FOLLOWS:

- Section 1.** The Council hereby designates the Nickel Plate District, as more particularly depicted in Exhibit A, as a Local Cultural District.
- Section 2.** The Council hereby authorizes the Deputy Mayor or her designee to complete the application, and perform any and all work necessary to complete the designation process with the Indiana Arts Commission.

Section 3. This Resolution shall be of full force and effect from and upon its adoption and in accordance with Indiana law.


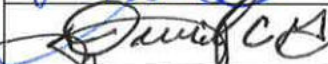


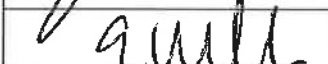
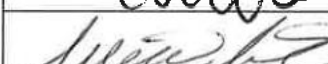
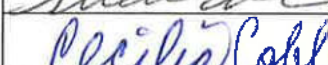

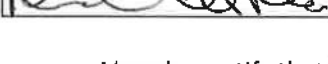
ALL OF WHICH IS SO RESOLVED BY THE COMMON COUNCIL OF THE CITY OF FISHERS, HAMILTON COUNTY, INDIANA this 20th day of August, 2018.

**COMMON COUNCIL OF THE CITY OF FISHERS,
HAMILTON COUNTY, INDIANA**

YAY

NAY

ABSTAIN

	Todd Zimmerman, President		
	Richard W. Block, Vice President		
	David George, Member		
	C. Pete Peterson, Member		
	John Weingardt, Member		
	Eric Moeller, Member		
	Selina M. Stoller, Member		
	Cecilia C. Coble, Member		
	Brad DeReamer, Member		

I hereby certify that the foregoing Ordinance/ Resolution was delivered to City of Fishers Mayor Scott Fadness on the 20th day of August, 2018, at _____

ATTEST: 
Jennifer L. Kehl, City Clerk


Scott A. Fadness, Mayor

MAYOR'S APPROVAL

August 20, 2018
DATE

MAYOR'S VETO

Scott A. Fadness, Mayor

DATE

This instrument prepared by: Christopher P. Greisl, City Attorney, City of Fishers, Hamilton County, Indiana, One Municipal Drive, Fishers, Indiana, 46038

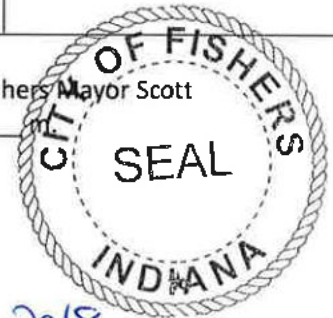


Exhibit A

(Nickel Plate District Map)



Council Action Form

MEETING DATE	August 20, 2018		
TITLE	Consideration of a Resolution designating the Nickel Plate District as a Local Cultural District within the City of Fishers.		
SUBMITTED BY	Name & Title: Leah McGrath, Deputy Mayor Department: Mayor's Office		
MEETING TYPE	<input type="checkbox"/> Work Session <input type="checkbox"/> Executive	<input checked="" type="checkbox"/> Regular	<input type="checkbox"/> Special <input type="checkbox"/> Retreat
AGENDA CLASSIFICATION	<input type="checkbox"/> Consent	<input type="checkbox"/> Ordinance	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Regular
ORDINANCE/RESOLUTION (New ordinances or resolutions are assigned a new number)	<input type="checkbox"/> 1 st Reading	<input type="checkbox"/> 2 nd Reading	<input type="checkbox"/> Public Hearing <input type="checkbox"/> 3 rd Reading
	Ordinance #:		Resolution #: R082018C
CONTRACTS (Contracts include other similar documents such as agreements and memorandum of understandings. <u>Check all applicable boxes pertaining to contracts</u>)	<input type="checkbox"/> Contract required for this item		<input type="checkbox"/> Signed copy of contract attached
	<input type="checkbox"/> Seeking award or other scenario & will provide contract at a later date		<input checked="" type="checkbox"/> No contract for this item
	<input type="checkbox"/> Contract over \$50,000		
HAMILTON COUNTY (Some documents need recorded by the City Clerk)	<input type="checkbox"/> Document must be recorded with the County Recorder's Office <input type="checkbox"/> Wait 31 days prior to filing with the County Recorders' Office		<input checked="" type="checkbox"/> Document does not need recorded with the County Recorder's Office
APPROVALS/REVIEWS	<input type="checkbox"/> Assistant/Deputy Department Head		<input type="checkbox"/> Controller's Office
	<input type="checkbox"/> Department Head		<input type="checkbox"/> Finance Committee
	<input type="checkbox"/> Deputy Mayor		<input type="checkbox"/> Technical Advisory Committee
	<input type="checkbox"/> Mayor		<input type="checkbox"/> Other:
	<input checked="" type="checkbox"/> Legal Counsel – Name of Reviewer: Chris Greisl		

BACKGROUND (Includes description, background, and justification)	The City of Fishers is looking to establish a Local Cultural District pursuant to Ind. Code §4-23-2 et. seq. In order to be recognized as a Cultural District, the City of Fishers must identify a local area within the City as the "Local Cultural District". Staff is recommends that the Nickel Plate District be identified as this local area, as described in the attached Resolution.	
BUDGETING AND FINANCIAL IMPACT (Includes project costs and funding sources)	Budgeted \$:	Not Applicable (N/A)
	Expenditure \$:	N/A
	Source of Funds:	N/A
	Additional Appropriation #:	N/A
	Narrative:	N/A
OPTIONS (Include <i>Deny Approval</i> Option)	1.	Approve the Resolution
	2.	Continue to the September meeting
	3.	Deny the Resolution
	4.	
PROJECT TIMELINE	City Council, August 20, 2018	
STAFF RECOMMENDATION (Board reserves the right to accept or deny recommendations)	Staff recommends that Council approve the Resolution as presented.	
SUPPLEMENTAL INFORMATION (List all attached documents)	- Resolution	

[Redacted]

[Redacted]

[Redacted]

[Redacted]

APPENDIX B

SUBCOMMITTEE DOCUMENTS

I. Community Art Selection Rubric

Artist Name: _____

_____ Total Points

Title of Art: _____



Community Art Selection Rubric

The following criteria¹ will be used by the Fishers Arts & Culture Commission UDO Art Subcommittee² to review the RFP submittals in order to select a winning proposal.

Circle:

Application

The application is fully complete and well organized.

1 2 3

Qualifications

The artist demonstrates appropriate qualifications, experience, and technical abilities for the project.

1 2 3

Creativity

The design demonstrates strong creative, innovative, and conceptual skills and artistic merit.

1 2 3

Suitability

The project is sensitive to the school, historical, and environmental context of the site.

1 2 3

Spirit

The project reflects the following community elements: family-oriented, playful, fresh, inclusive, and engaging. *(also think smart, vibrant, entrepreneurial)*³

1 2 3

Impact

The design positively enriches the integrity, diversity, and interest of the site.

1 2 3

Medium

The designs style, media, and scale are appropriate to the site.

1 2 3

Safety

The project's design is safe and accessible for all public audiences and users.

1 2 3

Maintenance

The design takes into consideration realistic maintenance procedures required to ensure longevity.

1 2 3

Feasibility

The design is considerate to the budget and timeline required of the project.

1 2 3

Note: Additional 2 (two) bonus points will be rewarded to any artist from within the Fishers community.

N/A 2

¹This selection rubric was created by the Fishers Community Art Master Plan (12/2013)

²FKA the Fishers Community Art Selection Committee

³Fishers 2040: A Framework for our Future Comprehensive Plan Vision (06/2016)





FISHERS

ARTS & CULTURE COMMISSION

www.fishers.in.us