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Public Update Meeting
September 11th, 2019



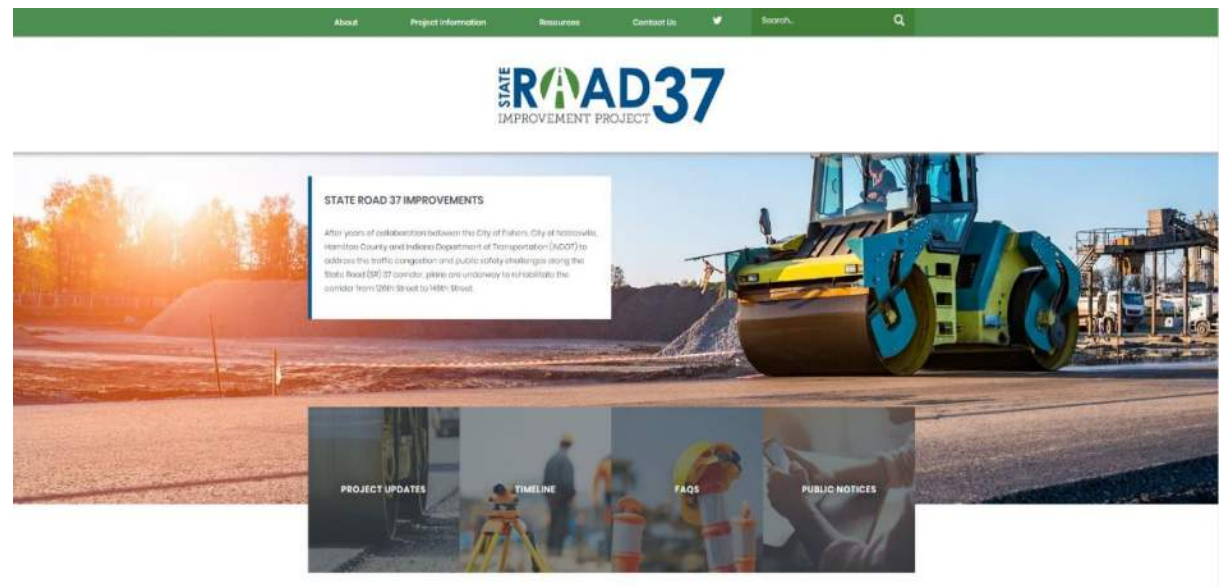
AMERICAN
STRUCTUREPOINT
INC.



SR 37 PROJECT WEBSITE

www.driveSR37.com

- Easy-to-access URL
- Timeline
- Project Updates
- FAQs



PROJECT TEAM

- City of Fishers
- INDOT
- Hamilton County
- City of Noblesville
- Project Consultants
 - American Structurepoint, Inc
 - United Consulting
 - RQAW
 - IMAVEX



AMERICAN
STRUCTUREPOINT
INC.



RQAW



PRESENTATION OUTLINE

- Surrounding projects nearing completion
- Drainage Lines Construction approaching completion
- Interchange Construction (126th)
- Interchange Design (146th)
- 131st/141st Interchanges & 135th Intersection Design
- Ongoing Marketing Program

UTILITY RELOCATIONS

- Separate activity from Interchange Construction
- 126th & 146th work will continue through Fall and winter of 2019 as well as Spring 2020



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PROJECTS IN SR 37 AREA

Fishers:

1. 116th Street at Cumberland Road – Intersection Improvement **COMPLETE!**
 - a. Additional eastbound right-turn lane
 - b. Additional southbound through lane

2. 126th Street at Allisonville Road – Intersection Improvement – **Fall 2019**
 - a. Additional northbound through lane
 - b. Additional northbound right-turn lane
 - c. Additional southbound through lane
 - d. Additional westbound left-turn lane

PROJECTS IN SR 37 AREA

4. 126th Street at Parkside Drive – Intersection Improvement (Roundabout)
COMPLETE!
5. 126th Street at Ford Drive – Intersection Improvement (Roundabout)
Construction 2020 (Tentative)
6. 131st Street at Cumberland Road – Intersection Improvement (Roundabout)
COMPLETE!
7. 131st Street at Allisonville Road – Intersection Improvement **Fall 2019**
 - a. Additional northbound through lane
 - b. Additional southbound through lane
8. Resurfacing of Anticipated Detour Routes

PROJECTS IN SR 37 AREA

Carmel:

1. 116th Street at Hazel Dell Road – Intersection Improvement (Roundabout) **COMPLETE!**

Noblesville:

1. Herriman Boulevard Extension – 146th Street to 141st Street **FALL 2020 (Tentative)**
2. Cumberland Rd. from 150th St. to Cumberland Pointe Blvd. **EARLY 2020**

Hamilton County:

1. 146th Street at Allisonville – Intersection Improvement **2022-2023**
 - a. Design in Progress – Early Stages

UPCOMING CONSTRUCTION

- 126th Street Interchange:
Fall 2019 **On Schedule**
- 146th Street Interchange:
Spring 2020
- 131st St. Interchange & 135th St.:
Summer/Fall 2020; Date TBD
- 141st Interchange:
Summer/Fall 2021; Date TBD



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**135th Street Intersection will be included with the 131st & 141st Interchanges*

DRAINAGE LINE CONSTRUCTION

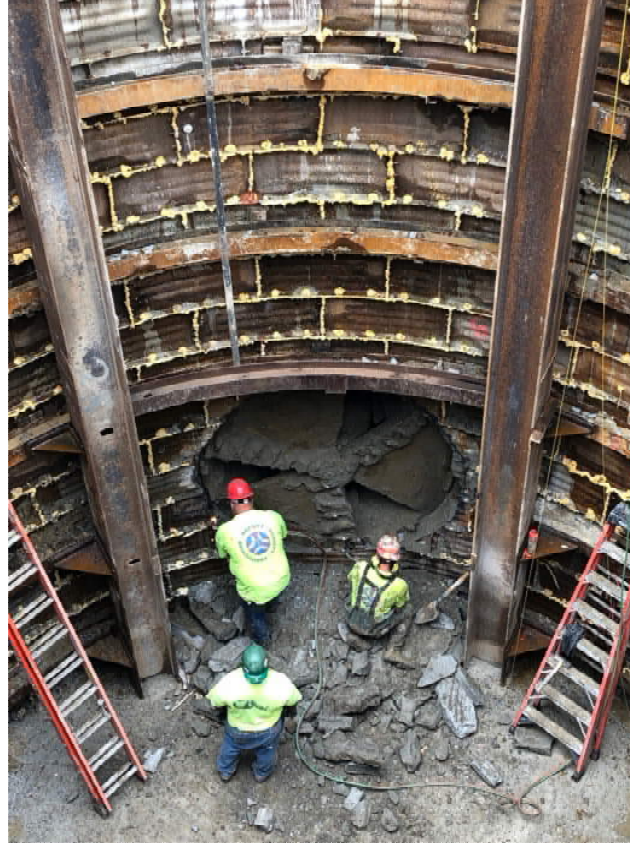
- Construction began in the fall of 2018
- Drainage lines to be ready for the interchange construction
- South Trunk line
 - Start at Lantern Road and move East toward SR 37
 - Construction areas location outside of roadways
- North Trunk line
 - Start at White River and move East toward SR 37
 - Maintain traffic along 146th Street

DRAINAGE LINE CONSTRUCTION – South Line

- Target Complete Winter 2019
- Maintenance of Traffic in place along Lantern Rd
- Maintenance of Traffic in place along SR 37



DRAINAGE LINE CONSTRUCTION – South Line



DRAINAGE LINE CONSTRUCTION – North Line

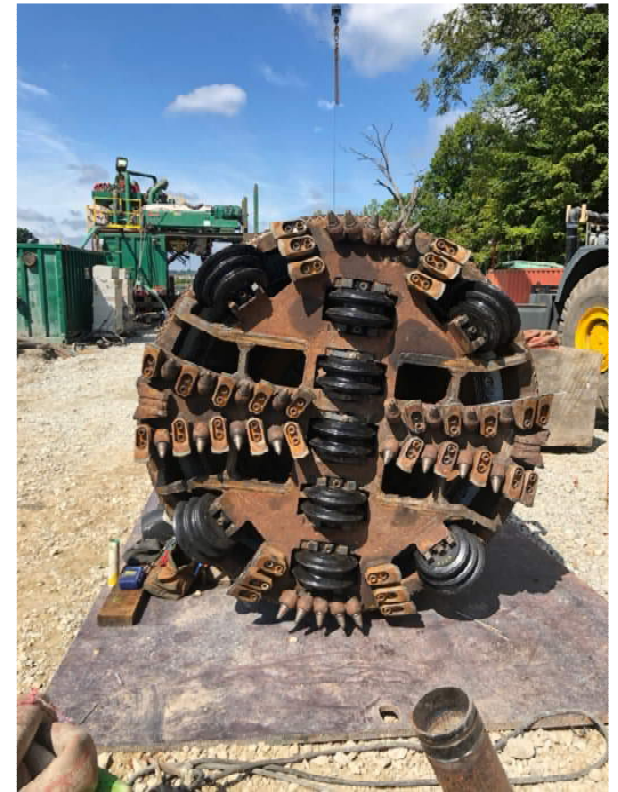
- Target Complete Spring 2020
- Maintenance of Traffic in place along 146th St.



DRAINAGE LINE CONSTRUCTION – North Line



DRAINAGE LINE CONSTRUCTION – North Line



126th STREET INTERCHANGE



126th Street Maintenance of Traffic – Phase 1

Estimated Timeline:
Sept./Oct. 2019



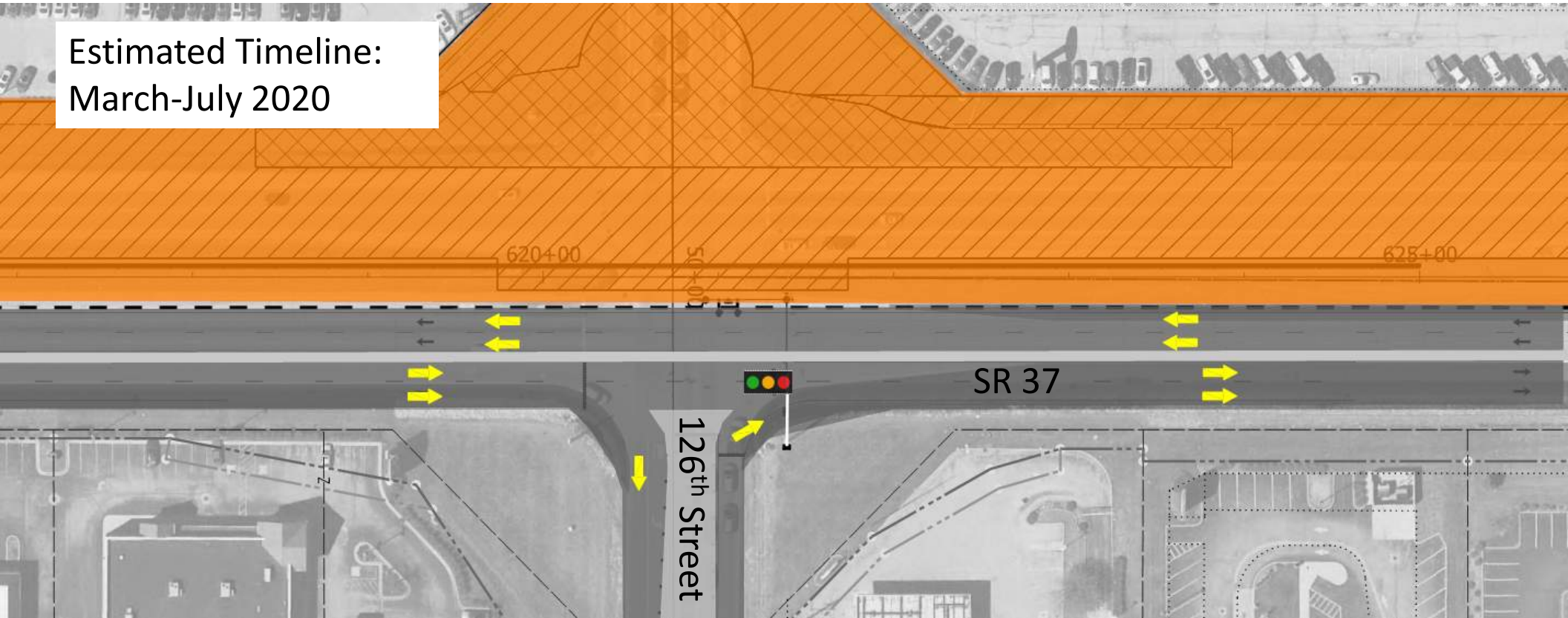
126th Street Maintenance of Traffic – Phase 2

Estimated Timeline:
Oct./Nov. 2019



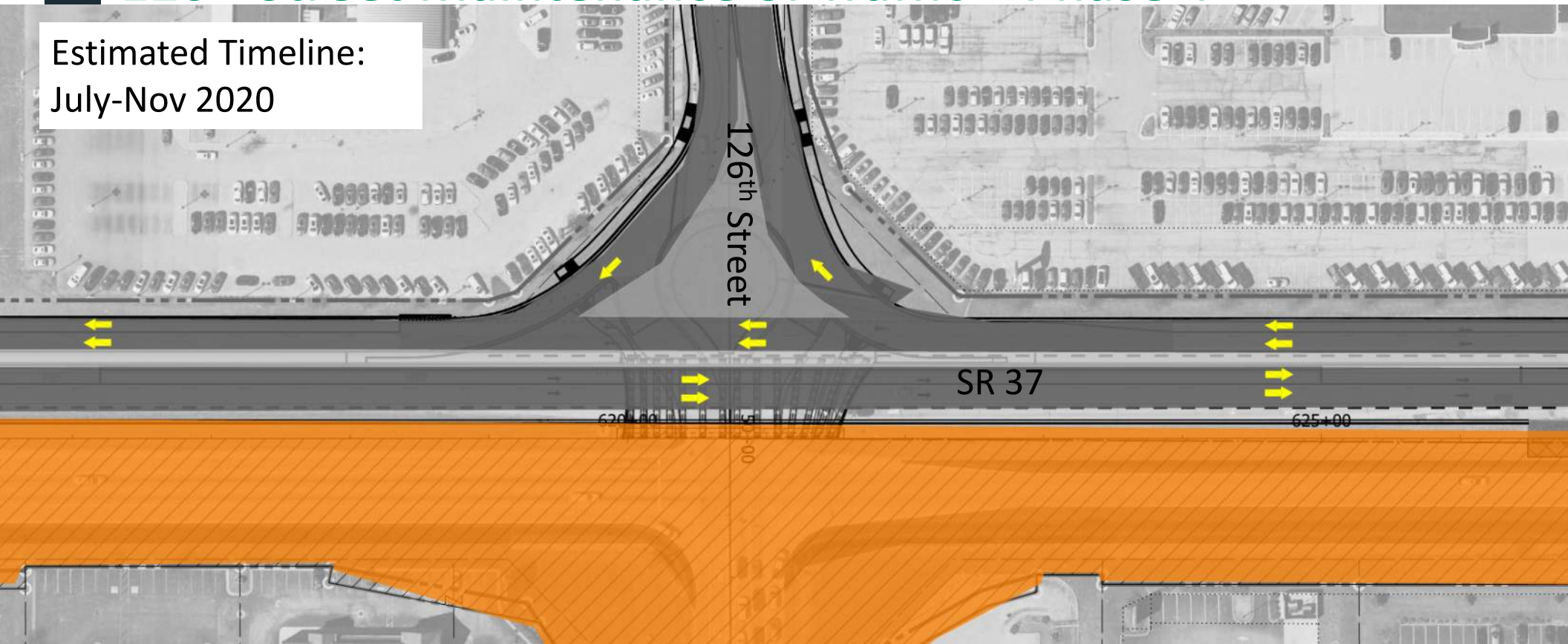
126th Street Maintenance of Traffic – Phase 3

Estimated Timeline:
March-July 2020

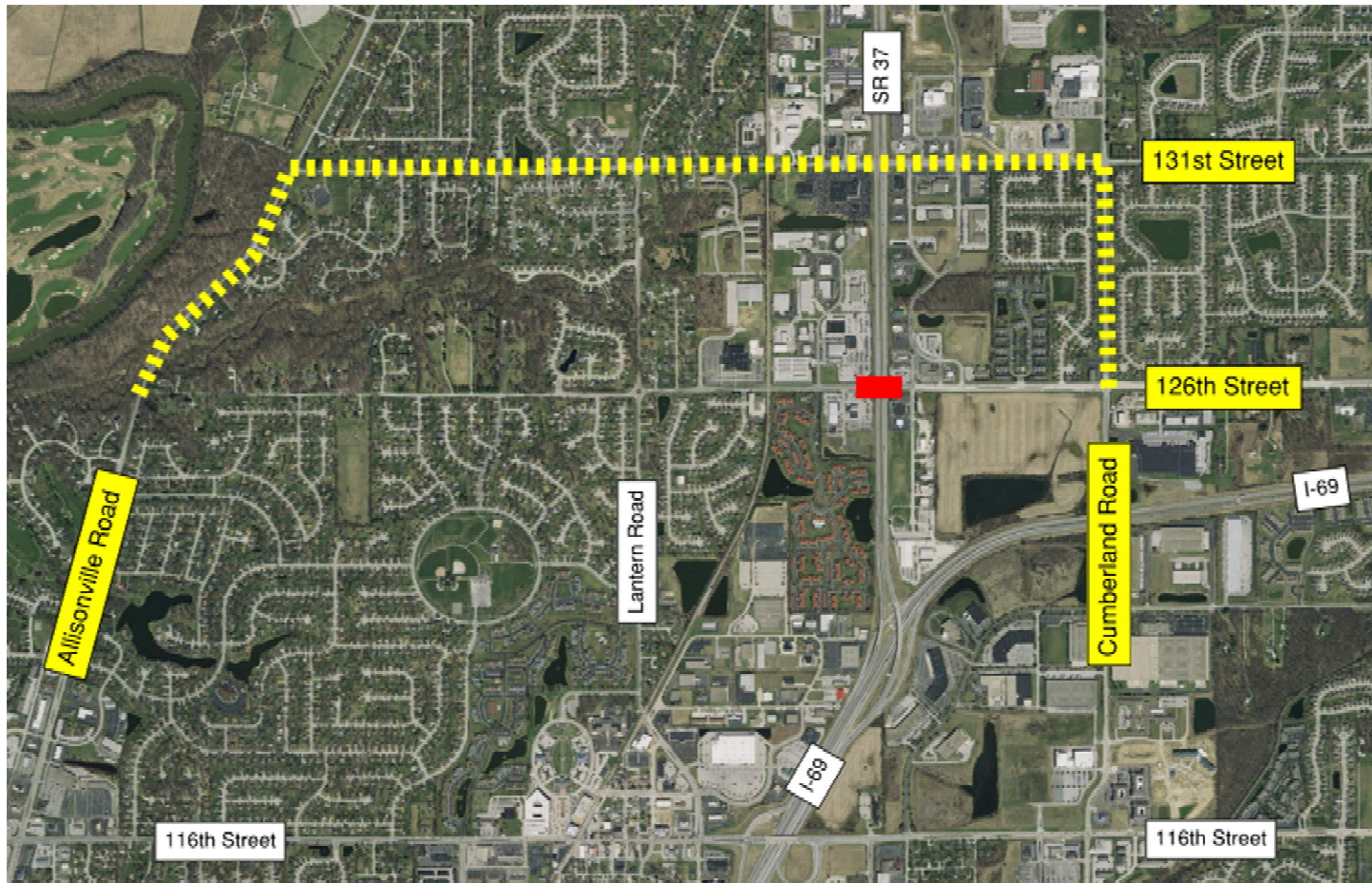


126th Street Maintenance of Traffic – Phase 4

Estimated Timeline:
July-Nov 2020



126th Street Maintenance of Traffic – Official Detour



146th STREET INTERCHANGE



146th Street Interchange

- Construction in 2020 and 2021
- Maintenance of Traffic
 - 4 lanes maintained on SR 37 and on 146th Street
 - Left turns restricted during construction
 - SR 37 shifts traffic to inside to build the on/off ramps, then shifts to the outside newly built ramps to build the inside
 - 146th will be built in halves. (North & South)
 - Short duration closures on 146th Street during phase changes

131st STREET INTERCHANGE



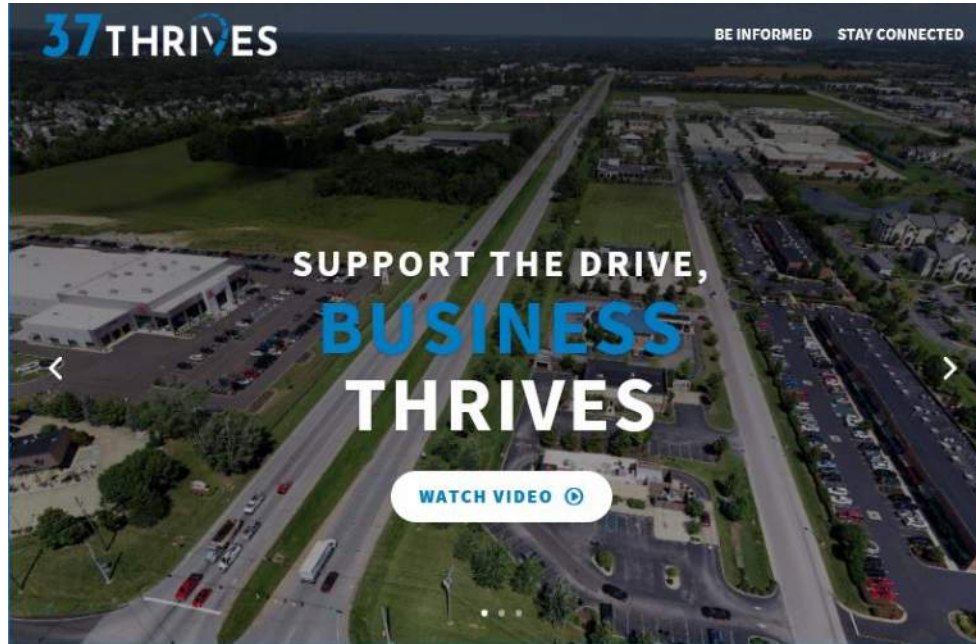
135th STREET INTERSECTION



141st STREET INTERCHANGE



Marketing Program



37THRIVES BE INFORMED STAY CONNECTED

SUPPORT THE DRIVE,
BUSINESS
THRIVES

[WATCH VIDEO](#)

KEEPING YOU CONNECTED AS WE
IMPROVE
STATE ROAD 37.



Marketing Program



Ongoing Objectives:

- Deliver clear and consistent information to the public.
- Promote patronage to local State Road 37 businesses.
- Collaborate with and advocate for local 37 businesses.

Advertising Campaign Updates:

- Launched 37 Thrives campaign on June 11th.
- Activated monthly Dash Cam LIVE videos with Towne Post, these videos will continue throughout campaign.
- Kicked off advertising placements in May with print, social media, and Google ads.
- Added radio advertising and extended digital placements with Google and geo-targeting.



Marketing Program



Business Advocacy & Collaboration

- Host monthly Business Stakeholder Meet-Up/ First Thursday of Each Month 10AM.
- Keep business stakeholders informed of active marketing efforts, help facilitate cross-marketing among business group.
- Stakeholder sign-up is accessible online at www.37thrives.com/business-outreach/

Staying Connected| Updates & Info

- Subscribe to receive monthly 37Thrives email.
- Follow @DriveFishers on Twitter for construction updates/ weekly DriveFishers E-Newsletter is accessible on 37thrives.com/updates/
- Opt-in for mobile alerts by texting 37THRIVES to 41411



QUESTIONS?

Design Questions :

SR37@fishers.in.us

Marketing Program :

krich@imavex.com

Business Outreach :

twoodruff@RQAW.com

PROJECT WEBSITE

www.driveSR37.com

