



Sponsorship Opportunities

Fishers Habitat for Humanity Panel Build
October 3, 2025



ABOUT THE PROJECT

The City of Fishers is proud to partner with Habitat for Humanity on a panel build within our community to increase affordable homeownership opportunities for families in need and foster our safe, vibrant, and healthy neighborhoods. Please join us in building this meaningful cause for both our city and residents on October 3, 2025.

At an Indy Habitat Panel Build event, volunteers help build the wall panels for a home. The event lasts around five hours (2.5 hour shifts) and utilizes nearly 100 volunteers. As with all Habitat build events, no experience is necessary and Habitat provides all instruction, materials, and tools to get the job done. During each 2.5 hour shift, there is a 15 minute check in period, a welcome and safety debriefing and two hours of build time, swinging hammers and carrying wall panels. Each shift is broken out into stations of seven volunteers and each station is led by a Habitat Tiger Team member who is well-versed and knowledgeable of the building process. Stations are given instructions for one panel at a time and volunteers work together to gather and layout the necessary materials and then hammer them together to form the full wall panel. Panels are then transported to a designated area where they are stood up and temporarily screwed together to show the layout of the home and create a unique background for the full group photo in between shifts. Panel builds are a wonderful opportunity for a large group of supporters to come together and be a part of the Habitat mission.

The mission of Habitat for Humanity is to build strength, stability, and independence through homeownership. Together, with the support of our corporate partners, we can achieve that goal. A corporate partnership with Greater Indy Habitat offers your organization a way to express your social responsibility strategy clearly and concisely - helping build a better community where everyone has a decent place to live.

INTERESTED IN SPONSORING?

For more info about Fishers Habitat for Humanity Home Build sponsorship opportunities, contact Molly Connolly, Director of Employee and Customer Success at connollym@fishers.in.us or 317-595-3126. Sponsorships and donations are tax-deductible.

NEW FOR 2025

We hope to raise more funds from our community partners and local businesses and now have the **Affordable Homeownership Tax Credit up to \$10K** available for those who donate.

Attainable Homeownership Tax Credit

The Indiana state government recently passed the Attainable Homeownership Tax Credit, a \$4 million program designed to incentivize individuals and businesses to contribute to Habitat affiliates. This program is a significant recognition of the growing need for more affordable homeownership options in our community.

How does it work?

Tax credits may be used to offset individual state income taxes or business taxes in the tax year the donation is made beginning in 2024. When you donate to Habitat, you can receive a tax credit worth 50% of your donation, up to \$10,000 in tax credits. This means that a donation of \$2,000 could result in a \$1,000 tax credit for you or your small business.

Kelly Green Sponsor

(includes panel build volunteer spots)

\$5,000
investment

30

volunteers

ADVERTISING & PUBLIC RELATIONS

- Name recognition as sponsor in project press release(s)
- Logo and hyperlink on project landing page on City's website
- Name recognition in (2) City of Fishers eblasts
- Name recognition and mentions on social media - 5 posts on City of Fishers Facebook, Instagram, and/or Twitter accounts
- Logo placement on builder tees Individual volunteer support to help facilitate communication between you and your team
- Customized landing page will allow you to access and sign up for the event, making volunteer sign-up a breeze

DAY OF EVENT PROMOTION

- Opportunity to be involved in the board Cutting Ceremony
- Opportunity to be involved in home blessing and presentation of keys to homeowner Logo recognition on banner hung at build and on-site of home during construction
- Name listed on Habitat for Humanity Community Partners page of indyhabitat.org
- Name listed in annual Habitat for Humanity Community Report
- Printed nail aprons for volunteers Breakfast or lunch and refreshments at build

Holland Blue Sponsor

(includes panel build volunteer spots)

\$3,000
investment

20

volunteers

ADVERTISING & PUBLIC RELATIONS

- Name recognition as sponsor in project press release(s)
- Logo and hyperlink on project landing page on City's website
- Name recognition in (1) City of Fishers eblast
- Name recognition and mentions on social media - 3 posts on City of Fishers Facebook, Instagram, and/or Twitter accounts
- Logo placement on builder tees Individual volunteer support to help facilitate communication between you and your team
- Customized landing page will allow you to access and sign up for the event, making volunteer sign-up a breeze

DAY OF EVENT PROMOTION

- Opportunity to be involved in the board Cutting Ceremony
- Logo recognition on banner hung at build and on-site of home during construction
- Name listed on Habitat for Humanity Community Partners page of indyhabitat.org
- Name listed in annual Habitat for Humanity Community Report
- Printed nail aprons for volunteers Breakfast or lunch and refreshments at build

Weaver White Sponsor

(includes panel build volunteer spots)

\$1,000
investment

10

volunteers

ADVERTISING & PUBLIC RELATIONS

- Logo and hyperlink on project landing page on City's website
- Name recognition and mentions on social media - 1 post on City of Fishers Facebook, Instagram, and/or Twitter accounts
- Logo placement on builder tees Individual volunteer support to help facilitate communication between you and your team
- Customized landing page will allow you to access and sign up for the event, making volunteer sign-up a breeze

DAY OF EVENT PROMOTION

- Logo displayed on yard sign(s) at build
- Name listed on Habitat for Humanity Community Partners page of indyhabitat.org
- Name listed in annual Habitat for Humanity Community Report
- Printed nail aprons for volunteers
- Breakfast or lunch and refreshments at build

Rookie Red Sponsor

(includes panel build volunteer spots)

\$500
investment

5
volunteers

ADVERTISING & PUBLIC RELATIONS

- Logo and hyperlink on project landing page on City's website
- Name recognition and mentions on social media - 1 post on City of Fishers Facebook, Instagram, and/or Twitter accounts
- Logo placement on builder tees Individual volunteer support to help facilitate communication between you and your team
- Customized landing page will allow you to access and sign up for the event, making volunteer sign-up a breeze

DAY OF EVENT PROMOTION

- Logo displayed on yard sign(s) at build
- Printed nail aprons for volunteers
- Breakfast or lunch and refreshments at build

In-Kind Sponsors

IN-KIND SPONSORSHIP NEEDS INCLUDE:

- Volunteer t-shirts
- Printed nail aprons
- Bottled water (100 bottles)
- Breakfast and/or lunch for 50 volunteers
- Snacks for 100 volunteers



Thank You To Our 2024 Panel Build Sponsors!



INHERENT



sweetgreen



Panel Build Photos

